

Chudi Zhang

Graphic Designer

Base in New York | Shenzhen

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Education

2019.8 - 2020.5

Parsons School of Design

BFA - Communication Design

2020.9 - 2024.5

School of Visual Arts

BFA - Design

2024.9 - 2026.5

School of Visual Arts

MFA - Design

Working Experience

2022.7 - 2022.8

Asiaton Design, China

Graphic Design Internship

Designed logo for Ruicheng Chrysanthemum and Ruicheng Pepper.

Designed merchandise for China Design Exhibition and the Opening Ceremony of Pingle Orthopedic Hospital.

Organized exhibit information for China Design Exhibition.

2022.8

Q & M Art Studio, China

Teaching Assistant

Self-designed a course about basic graphic design theories.

Taught the theories to the students.

Helped students finish a project based on the theories.

Award & Exhibition

2023

GDC Award 23 (Graphic Design in China)

Merit Award - Personal Daily

*The work is exhibited worldwide and included to the award printed portfolio

2024

ADC Young One Award

Merit Award - Coexistence

Merit Award - Mood Visualizer

SVA Debut 24 Gallery Show

Work Displayed -

Geometric Deconstruction

Personal Intro

Chudi Zhang is a graphic designer based in New York City, the U.S. and Shenzhen, China. Having a passion in both illustration and graphic design, Chudi loves handling designing and branding works in the way of story-telling. In her works, you can see her efforts to express the understanding of the world in her own vivid and playful manner. During her academic study, Chudi accumulated a lot of teamwork experiences, which ensures her adaptability to a formal work environment.

Technical Skills

Photoshop 

After Effects 

Illustrator 

Procreate 

Indesign 