

Chudi Zhang

Graphic Designer

Base in New York | Shenzhen

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Education

2019.8 - 2020.5

Parsons School of Design

BFA - Communication Design

2020.9 - 2024.5

School of Visual Arts

BFA - Design

2024.9 - 2026.5

School of Visual Arts

MFA - Design

Working Experience

2022.7 - 2022.8

Asiaton Design, China

Graphic Design Internship

Designed logo for Ruicheng Chrysanthemum and Ruicheng Pepper.

Designed merchandise for China Design Exhibition and the Opening Ceremony of Pingle Orthopedic Hospital.

Organized exhibit information for China Design Exhibition.

2022.8

Q & M Art Studio, China

Teaching Assistant

Self-designed a course about basic graphic design theories.

Taught the theories to the students.

Helped students finish a project based on the theories.

Award

2023

GDC Award 23 (Graphic Design in China)

Merit Award - Personal Daily

*The work is exhibited and included to the portfolio of the award

2024

ADC Young One Award

Merit Award - Coexistence | Mood Visualizer

Personal Talents

Academic Achievements

Received term & high term honors for earning high GPA for several times when studying at SVA.

Team Work

Actively did research and communicated with groupmates to create an integrated interactive Installation, which was selected to exhibit on the Parsons School website.

In charge of illustrations for a festival identity group assignment in SVA. The graphic motif was used in motion design and merchandise of the identity, receiving high evaluation from professor.

Technical Skills

Photoshop 

After Effects 

Illustrator 

Procreate 

Indesign 